

The CCPRO 2014-15 Brochure should be printed on legal sized paper in landscape orientation -- 14” wide and 8.5” tall, back to back. It is a four-panel brochure. To fold it, follow the directions, below.

track record of their writing, as judged by a panel of experts.

Drive-in workshops are informally scheduled throughout the state and coordinated by regional representatives. Topics are varied and reflect the needs and interests of the members. These have included legislative updates, bond campaign strategies, digital photography, paper selection for stand-out publications, effective writing workshops and many more. If a member has an idea about a topic they'd like to lead, or one they'd like to know more about, just a simple call to their regional representative will get this started.

Member Resources

There are other resources for members as well. The CCPRO website: www.ccproworld.org has a wealth of resources and information. One such resource is our quarterly newsletter, with updates and reviews about recent events as well as words of wisdom from past All-Pro and the general membership. Then there is the CCPRO Facebook page, with humorous, interesting or cautionary posts nearly every day. Members tweet as well! To support the "newbies" to the business of Community College Marketing and Public Relations, CCPRO offers a mentorship program. As a member of CCPRO, you are never far from a cadre professional colleagues with a breadth and wealth of experiences who are all glad to help out.

Liaison

CCPRO liaisons with other professional organizations, including the Association of California Community College Administrators (ACCCA), National College Marketing and Public Relations (NCMPR), the Community College League of California (CCLC), the California Community College Athletic Association (CCCCAA) as well as the State Community College Chancellor's Office. CCPRO also serves as an advocate for state initiatives that benefit community colleges and the students we serve.

Membership

There are three options for becoming a member of CCPRO. Individual, Departmental, and Institutional. Individual memberships are \$50.00 per year. Departmental (up to 4 people) are \$175 per year, and Institutional (up to 10 people) is \$300 per year. Join at the membership level that makes the most sense to you, your staff and your budget.

www.ccproworld.org

Step 1: position the double-sided brochure with the inside pages “on top” as in this example.

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Step 2: Fold the brochure in half; right half over left half.

Current Officers

Would you like to know more about the benefits of CCPRO membership? Feel free to contact any one of the current listed below:

President
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Immediate Past President
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acheng@kaiserfoundation.edu

First Vice President
Luan Cohen
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Membership Coordinator
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Welcome to CCPRO!

PRO

Grow, connect, and succeed in your profession as a member of the Community College Public Relations Organization (CCPRO)!

Step 3: Flip the folded brochure over so the back and front panels are facing you. Now fold the back panel under the front panel. Voila -- you are done!

Two other ways of looking at the brochure and its folds...
(This is known in the print world as a “Double Parallel Reverse Fold”)

